



Bakery China 2021

April 27-30, Shanghai New International Expo Center (SNIEC)

No. 2345 Longyang Road, Pudong District, Shanghai

Registration Process

(W4 & E5 Int'l / Hong Kong, Macau and Taiwan Area)

I. Important Notice

On request of governmental regulation, all personnel entering the show center must have Identity register and check. You could register through Bakery China's official website (www.bakerychina.com) and Bakery China's official Wechat account (ID: 中国国际焙烤展览会 BakeryChina). To ensure a safe show environment ID, temperature check and QR code of Green Pass are required onsite. **Please bring your valid ID for onsite security check.** For the prevention of pandemic, you need to wear facial mask, keep 1-meter social distance and to wash your hands often is kindly suggested. Food testing is not allowed and every stand need to have personnel to sterilize and check mask-wearing and green QR code. For more exhibitor rules and regulations, you may refer to Exhibitor Manual.

II. Queuing Pass for Vehicle Entry Permit

Please contact below contacts for invitation code of queuing pass.

Contact: Yu Jin +86-18616924529 Chen Xianli +86-13901804268

III. Construction and Logistic Vehicle Entry Permit

Exhibitors should bring Exhibitor Registration Notification and go to South Hall (No. 1 Entrance Hall) to complete the registration process. And then exhibitors should acquire "Certificate of Entering and Withdrawing" from their construction contractor. With the Certificate mentioned above, exhibitors can apply vehicle entry permit in the accreditation centers located at P7 parking lot, South Square (west side of Hall W1) and outside of Hall E4 (P3 parking lot).

IV. Exhibitor Onsite Registration and Logistic Vehicle Entry Pass

a) Registration for the exhibitors without trucks entering the Center

Exhibitors should bring the Exhibitor Registration Notification and go to South Hall (No. 1 Entrance Hall) to complete the registration process. Over there, exhibitors can receive the entry badges and exhibition catalogue and other materials. Exhibitors should wear the badges to enter and exit the Exhibition Center.

b) Raw space exhibitor and needs vehicle entry permit

Exhibitors should bring Exhibitor Registration Notification and go to South Hall (No. 1 Entrance Hall) to complete the registration process. And then exhibitors should acquire "Certificate of Entering and Withdrawing" from their construction contractor. With the Certificate mentioned above, exhibitors can apply vehicle entry permit in the accreditation centers located at P7 parking lot, South Square (west side of Hall W1) and outside of Hall E4 (P3 parking lot).

c) Shell scheme exhibitor and needs vehicle entry permit

Exhibitors should bring Exhibitor Registration Notification and go to South Hall (No. 1

Entrance Hall) to complete the registration process. And then exhibitors should ask for “Certificate of Entering and Withdrawing” from the official contractor: Beijing SYMA EXPO Co., Ltd. With the Certificate mentioned above, exhibitors can apply vehicle entry permit in the accreditation centers located at P7 parking lot, South Square (west side of Hall W1) and outside of Hall E4 (P3 parking lot).

V. The Construction Schedule

Booth Fitting and Construction Dates and Hours:		
(1) Raw Space		
2021/04/24	Saturday	13:30 ~ 19:00
2021/04/25	Sunday	09:00 ~ 21:00
2021/04/26	Monday	09:00 ~ 22:00
Booth Fitting and Construction Dates and Hours:		
(2) Standard Booth		
2021/04/26	Monday	09:00 ~ 22:00
Exhibition Opening Dates and Hours:		
(04.27-30, 2021)		
2021/04/27	Tuesday	09:00 ~ 17:30
2021/04/28	Wednesday	09:00 ~ 17:30
2021/04/29	Thursday	09:00 ~ 17:30
2021/04/30	Friday	09:00 ~ 14:30
Dismantling Dates and Hours:		
(04.30.2021)		
2021/04/30	Friday	15:00 ~ 22:00

During the exhibition move-in or move-out, if your booths cannot be finished within the designated time, your construction contractors should apply for additional working hours from the service center of SNIEC directly before 16:00 every day. And provide number of overtime workers and a list of persons in charge. The price is listed as below:

04.24-30 13:30-22:00	13:30-22:00 (minimum 1 hour)	RMB 1300/h
	22:00-8:00 next day (minimum 1 hour)	RMB 2600/h
04.30 After 22:00	22:00-8:00 next day (minimum 1 hour)	RMB 5200/h
	8:00-22:00 (minimum 1 hour)	RMB 2600/h

VI. Schedule for supplying the water, power and gas

From 2:00pm of April 25, organizers begin to supply electricity, water supply and compressed air to all booths, so please mind your personal safety!

Note: During April 27-30, 2021, all lights at exhibitors' booth must be turned off by exhibitors when close of the exhibition hall after 18:00. Otherwise, the Exhibition Center will turn them off, any loss caused by that actions will be exhibitors' responsibilities. Exhibitors are not allowed to bring Pallet Jack and Air Compressor. Please kindly understand!

★Special tips: Self-own pallet and air compressor are prohibited to bring inside the exhibition center.

VII. Furniture and Plantation Move-In

If the exhibitors need to bring in plantations for decoration or bring more furniture into the exhibition center, they can contact the organizing committee to apply The Application for Flowers into the Exhibition Center and The Application for Furniture Into the Exhibition Center.

	2021第23届中国国际焙烤展览会 Bakery China 2021
押 金 单	
凭此押金单办理施工证、车辆进馆证	
馆 号： _____ 展位号： _____	
<p>特装搭建商请凭此证到P7停车场制证中心、南广场（W1馆西侧）制证中心， E4展馆外侧（P3停车场）车证中心，办理车辆入馆手续。</p> <p style="text-align: right;">遗失此证，补办需收取相应费用。</p>	

China Association of Bakery & Confectionery Industry
Bakery China Exhibitions Co., Ltd.

April 2021



2021 第 23 届中国国际焙烤展览会

2021 年 4 月 27-30 日，上海浦东新国际博览中心

★重点提示：【报到地点】展馆 1 号入口厅（南大厅）其他入口无法进入

搭建商、展商报到流程

一、特别提示：

应政府相关部门要求，所有进入展馆人员需提前通过 Bakery China 微信公众号或官方网站完成实名注册；如未领取展商胸卡，可登录 www.bakerychina.7-event.com，或扫描左上角官方微信号实名注册，领取观众胸卡，开展期进入展馆。所有进入展馆人员在进馆前均需做好自我健康状况监测，确保无发热、咳嗽、乏力、腹泻等症状，做好个人健康申报，出示绿色“随申码”，配合体温监测，**需携带本人身份证/护照原件核验入场。敬请务必提前查阅《展商手册》了解并遵守相关规定。**

二、货车轮候证办理

需提前联系主场运输上海长陆物流有限公司，获取邀请码。

联系人：俞瑾 18616924529，陈贤芳 13901804268

三、搭建、物流车辆车证办理

请完成光地管理费、押金、水、电、气等费用手续的搭建商，在展馆**南大厅（1号入口厅）**里向主场搭建商上海非得展览公司（国内）、北京华毅司马展览工程有限公司（国际）领取“押金单”（详见样张），凭“押金单”到 P7 停车场制证中心、南广场（W1 馆西侧）制证中心、E4 展馆外侧（P3 停车场）制证中心，办理车辆入馆手续。

四、参展商报到、物流车辆车证办理

1、无货车进馆的展商报到

请持《展商报到凭证》在展馆南大厅（1号入口厅）的展商报到处办理签到手续，领取展商证件、《会刊》等有关资料。展商凭证件进出馆。

2、特装、有货车进馆的展商

请持《展商报到凭证》在展馆南大厅（1号入口厅）的展商报到处办理签到手续，领取展商证件、《会刊》等有关资料。再向各自的搭建商索取“押金单”，然后到 P7 停车场制证中心、南广场（W1 馆西侧）制证中心、E4 展馆外侧（P3 停车场）车证中心，办理车辆入馆手续。展商凭证件进出馆。

3、标摊、有货车进馆的展商

请持《展商报到凭证》在展馆南大厅（1号入口厅）的展商报到处办理签到手续，领取展商证件、《会刊》等有关资料。然后到展馆南大厅的主场搭建商上海非得展览公司（国内）、北京华毅司马展览工程有限公司（国际）处领取“押金单”。领取“押金单”后到 P7 停车场制证中心、南广场（W1 馆西侧）制证中心、E4 展馆外侧（P3 停车场）车证中心，办理车辆入馆手续。展商凭证件进出馆。

五、展位搭建时间

2021 年 4 月 24 日（星期六） 13:30—19:00

2021 年 4 月 25 日（星期日） 09:00—21:00

2021年4月26日(星期一) 09:00—22:00

2021年4月30日(星期五) 15:00—22:00(撤展)

布展、撤展期间如无法在规定时间内完成搭建,请在每日16:00前向展馆客服中心申报额外加班时间,并提供加班人数及负责人名单。加班费用如下:

日期	时间段	价格
4月24-30日	13:30—22:00, 1小时起申请	1300元/小时
	13:30-22:00 22:00—次日08:00, 1小时起申请	2600元/小时
4月30日	22:00—次日08:00, 1小时起申请	5200元/小时
	22:00以后 08:00—22:00, 1小时起申请	2600元/小时

六、水、电、气配送时间

主办单位将于4月25日14:00开始给展位送电源、水源、气源,届时请您注意安全。

4月27-30日展会期间,各展商18:00退场前必须将展位内的所有照明灯光关闭。如未关闭,展馆方将强制执行关闭灯源措施,为此造成的损失将由展商自己承担!敬请理解!

- ★特别提示:
1. 展馆明确规定禁止自带液压车、空压机进入展馆!
 2. 所有参展人员需要提前预登记实名认证!
 3. 所有参展人员需携带本人身份证/护照原件核验入场!

七、花草、家具进馆

展商如需自带花草装饰或增加家具进馆,请与组委会联系办理《花草进入展馆申请》和《家具进入展馆申请》手续。

中国焙烤食品糖制品工业协会
北京贝克瑞会展服务有限责任公司
2021年4月



2021第23届中国国际焙烤展览会 Bakery China 2021

押金单

凭此押金单办理施工证、车辆进馆证

馆号: _____ 展位号: _____

特装搭建商请凭此证到P7停车场制证中心、南广场(W1馆西侧)制证中心,
E4展馆外侧(P3停车场)车证中心,办理车辆入馆手续。

遗失此证,补办需收取相应费用。